

● Now onboarding California beauty & barber schools

The AI-first Student Information System for beauty & barber schools.

Bella runs enrollment, clock-hour attendance, NACCAS & Title IV reporting, and BPPE compliance on one platform, with an AI you can just ask. The work that took binders and FAME now answers in a sentence.

[See a 20-min demo →](#)[Why schools switch](#)

Built for cosmetology, barbering, esthetics & nail programs · Replaces FAME, Smart & spreadsheets



app.itsbella.ai / overview

Today at your school

● All systems compliant

Active students

214 +6

Clock hours logged today

1,488

Records complete

100% **audit-ready**

Attendance this week



Bella AI

Which students are short on clock hours before their NACCAS completion date?

Three students are projected short: **R. Tran** (−42 hrs), **J. Kim** (−18 hrs), **L. Ortiz** (−9 hrs). I drafted catch-up plans and flagged their records as incomplete until signed.

Ask about hours, records, reports...



RUN BY BEAUTY & BARBER SCHOOLS ACROSS CALIFORNIA

Oakland Barber Academy South Bay Barber Institute Bakersfield Barber College

The Academy Barber College Genesis Barber Institute Next Top Barber Academy

Alva Beauty Collective ĒDUCŌ

ONE PLATFORM, THE WHOLE SCHOOL

Everything a beauty or barber school runs on,

finally in one place.

Enrollment to graduation, attendance to accreditation. Bella connects the data legacy systems keep in silos, then puts an AI on top of all of it.



Enrollment that flows

Enrollment agreements, disclosures, and required data points captured digitally, signed and dated, with nothing left blank.

e-sign

agreements & disclosures



Clock-hour attendance

Track hours to the minute, by program. Bella does the completion math, refund calc, and 90% / make-up rules for you.

live

hours feed every report



NACCAS & Title IV ready

Completion, placement, and licensure numbers stay report-ready, the foundation that keeps accreditation and federal aid intact.

auto

annual reporting

THE SWITCH

Built to replace FAME, Smart & the spreadsheets in between.

Legacy SIS were built for a filing-cabinet era. Bella keeps the data they hold, and removes the manual work that turns into citations.

THE LEGACY WAY

- ✗ Records split across FAME, binders & a shared drive
- ✗ Missing signatures and dates found *during* a review
- ✗ Annual reports re-keyed by hand at deadline
- ✗ Clock hours reconciled on spreadsheets
- ✗ Answers require someone who "knows the system"

ON BELLA

- ✓ One record per student, complete, signed, dated
- ✓ Gaps flagged the moment a field is missing
- ✓ Reports & Fact Sheets generated from live data
- ✓ Hours tracked and reconciled automatically

✓ Anyone can just ask Bella AI in plain English

THE DIFFERENCE

An agentic AI layer over all of your school's data.

Not a chatbot bolted on the side. Bella's AI reads your live enrollment, attendance, and compliance data, and acts on it.



Just ask.

"Who's behind on hours?" "Which records are missing a signature?" "Generate this quarter's Fact Sheet." Bella answers from your real data and takes the next step.

Show every student record missing a signed enrollment agreement.

4 records are missing a signature. I've queued them and notified the front desk. Want me to send each student a sign-now link?



Acts, not just answers

Drafts catch-up plans, queues missing documents, and flags incomplete records before they reach a state review.



Knows your rules

NACCAS, Title IV, BPPE, and your program structures are built in, so its answers match the standards you're held to.

● Personalized for CR'U Institute of Cosmetology & Barbering

Marcus, the records gap behind your BPPE citation is exactly what Bella closes.

Order #25260245 came down to records that weren't fully signed and dated. On Bella, a record can't quietly sit incomplete. It is flagged until every required document and data point is there. We'll show you live in the demo.

See it on your records

Citation	#25260245
Served	March 11, 2026
Fine	\$1,001
Finding	Incomplete student records
On Bella	Flagged before review

SEE IT ON YOUR SCHOOL

Twenty minutes. Your real workflows.

We'll show enrollment, clock-hour attendance, NACCAS & Title IV reporting, and the AI chat, running the way your school actually works.

[See a 20-min demo →](#)

[Explore the product](#)

No long sales cycle. A real product walkthrough · itsbella.ai



Bella

The first AI-first Student Information System for beauty, barber, cosmetology, esthetics & nail schools.

PRODUCT

Enrollment

Clock-hour attendance

Agentic AI

Replace FAME

COMPLIANCE

NACCAS

Title IV

BPPE reports

Student records

COMPANY

Schools on Bella

Book a demo

hello@itsbella.ai

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Dashboard shown is an illustrative product mockup.