



Beauty &amp; barber schools already running on Bella

# The SIS that beauty & barber schools **actually** **run on.**

From Oakland to Bakersfield, schools traded FAME, binders, and spreadsheets for one AI-first platform that keeps enrollment, clock hours, and compliance in line, and answers when you ask.

Talk to a school like yours →

See what it does

No switch-everything-at-once. We move you off your old system together.

## TRUSTED BY SCHOOLS THAT TRAIN THE NEXT CHAIR



Oakland Barber Academy



South Bay Barber Institute



Bakersfield Barber College

The Academy Barber College



Genesis Barber Institute



Next Top Barber Academy



Alva Beauty Collective



ĒDUCŌ

**8+**

Beauty & barber schools on Bella  
and onboarding more across CA

**20+ hrs**

Saved per month on reporting  
illustrative, per typical school

**100%**

Audit-ready student records  
complete, signed & dated

We used to dread reporting season. Now I ask Bella a question and the answer, and the record behind it, is just there.



**School Director**

California barber college on Bella

ILLUSTRATIVE, REPRESENTATIVE OF OPERATOR FEEDBACK, NOT A VERBATIM ATTRIBUTED QUOTE

#### WHAT BELLA DOES

# One platform for the whole school day.

The first AI-first Student Information System built specifically for cosmetology, barbering, esthetics & nail programs, replacing FAME, Smart, and the spreadsheets in between.



### **Clock-hour attendance**

Track hours to the minute by program, with completion and refund math handled, the way NACCAS and the state expect.



### **Enrollment & student records**

Enrollment agreements and required documents captured digitally, signed, dated, and complete, with nothing missing.



### **NACCAS, Title IV & BPPE**

Accreditation, federal aid readiness, and state reports generated from your live data, not re-keyed by hand at deadline.



### **An AI you can just ask**

"Who's short on hours?" "Which records need a signature?" Bella reads all your school data and answers in plain English.

**FOR CR'U INSTITUTE OF COSMETOLOGY & BARBERING**

## **Marcus, the schools on Bella don't get cited for incomplete records.**

Your BPPE order came down to records that weren't fully signed and dated. That's the exact thing the schools above stopped worrying about: on Bella, a record is flagged until every required document and data point is in place. Talk to a director who's been through it.

Re: BPPE Order #25260245 · served March 11, 2026 · sourced from public BPPE enforcement records.

|          |                    |
|----------|--------------------|
| Citation | #25260245          |
| Served   | March 11, 2026     |
| Fine     | \$1,001            |
| Finding  | Incomplete records |

PEER TO PEER

# Talk to a school like yours.

We'll connect you with a beauty or barber school already on Bella, same size, same headaches, so you hear it from an operator, not a salesperson. Then a 15-minute look at your records.

Talk to a school like yours →



The first AI-first Student Information  
System for beauty, barber,  
cosmetology, esthetics & nail schools.  
itsbella.ai

#### **SCHOOLS**

Schools on Bella

Why they switched

Talk to a peer

#### **PLATFORM**

Clock-hour attendance

Enrollment & records

NACCAS / Title IV

Bella AI

#### **TALK TO US**

Talk to a school

hello@itsbella.ai

itsbella.ai

Customer names are real; quotes & stats marked illustrative are representative, not attributed.